

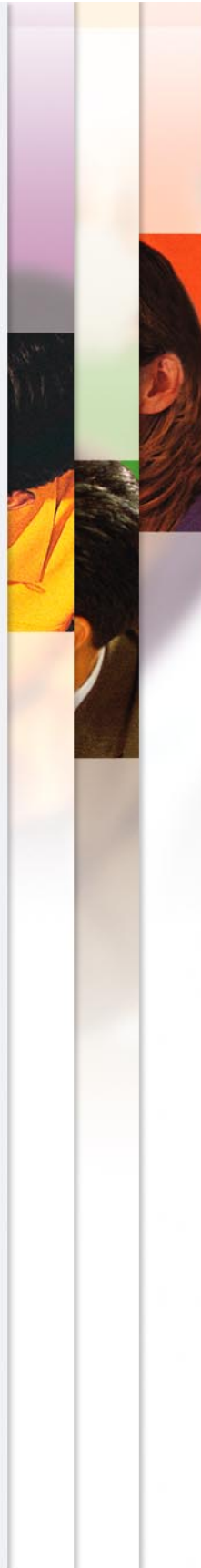
< McCLURE >

*Career and  
transition  
management*

Transition to Choice™

McClure  
Management  
Group, LLC

Career and  
Transition  
Management  
Services



# Change is inevitable. Transition is seeing the next step.

Corporate reorganizations. Downsizings. Mergers and acquisitions. Realignment. They are a permanent part of today's globalizing economy. What it means for companies and thousands of quality managers and executives is an often trying and traumatic time.

But it can be much more than a time of challenge—it can be a time of transition to new opportunities and choices. However, it requires vision, diligence and perspective.

## The McClure Transition Team

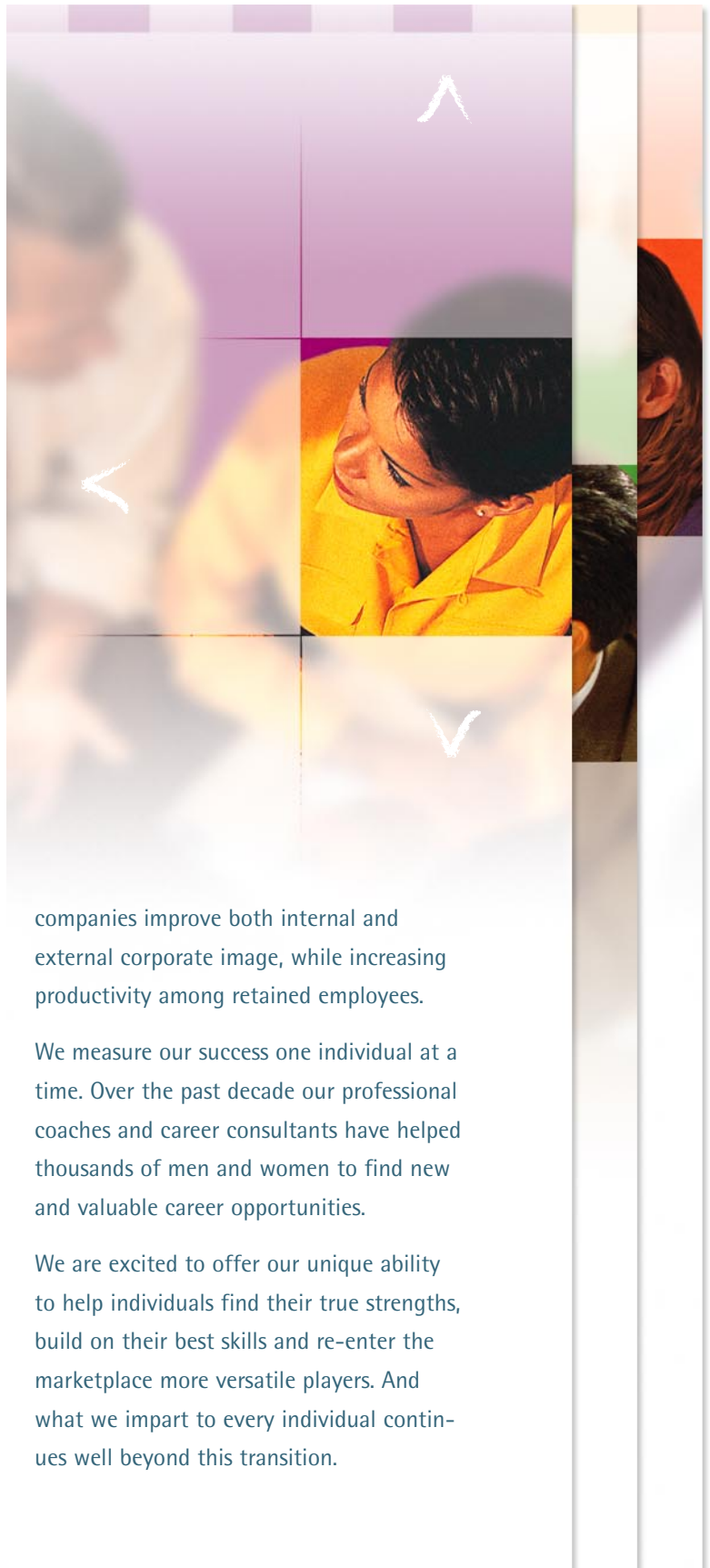
McClure Management Group is a career transition and management services company. We work with companies large and small to help them manage their changing staffing needs. We understand the difficult decisions that need to be made. We can help take the stress out of that process by giving both our client companies and their employees a focused, proactive approach to transition.

Our unique, holistic process is designed to help individuals develop and implement their own future-driven career path. Our positive and practical approach helps

companies improve both internal and external corporate image, while increasing productivity among retained employees.

We measure our success one individual at a time. Over the past decade our professional coaches and career consultants have helped thousands of men and women to find new and valuable career opportunities.

We are excited to offer our unique ability to help individuals find their true strengths, build on their best skills and re-enter the marketplace more versatile players. And what we impart to every individual continues well beyond this transition.



## Creating choices

The McClure process provides a tailored approach based on an assessment of each individual's needs as well as on our own research and marketplace savvy. McClure's coaching teams work with your employees in our state-of-the-art facilities.

Utilizing our unique McClure FOCUS™ methodology, we help individuals redirect their careers to bring them to the "Moment of Choice." Their choice.

The McClure FOCUS™ methodology and our proprietary systems consist of:

### **Foundation: Fashion your career plan**

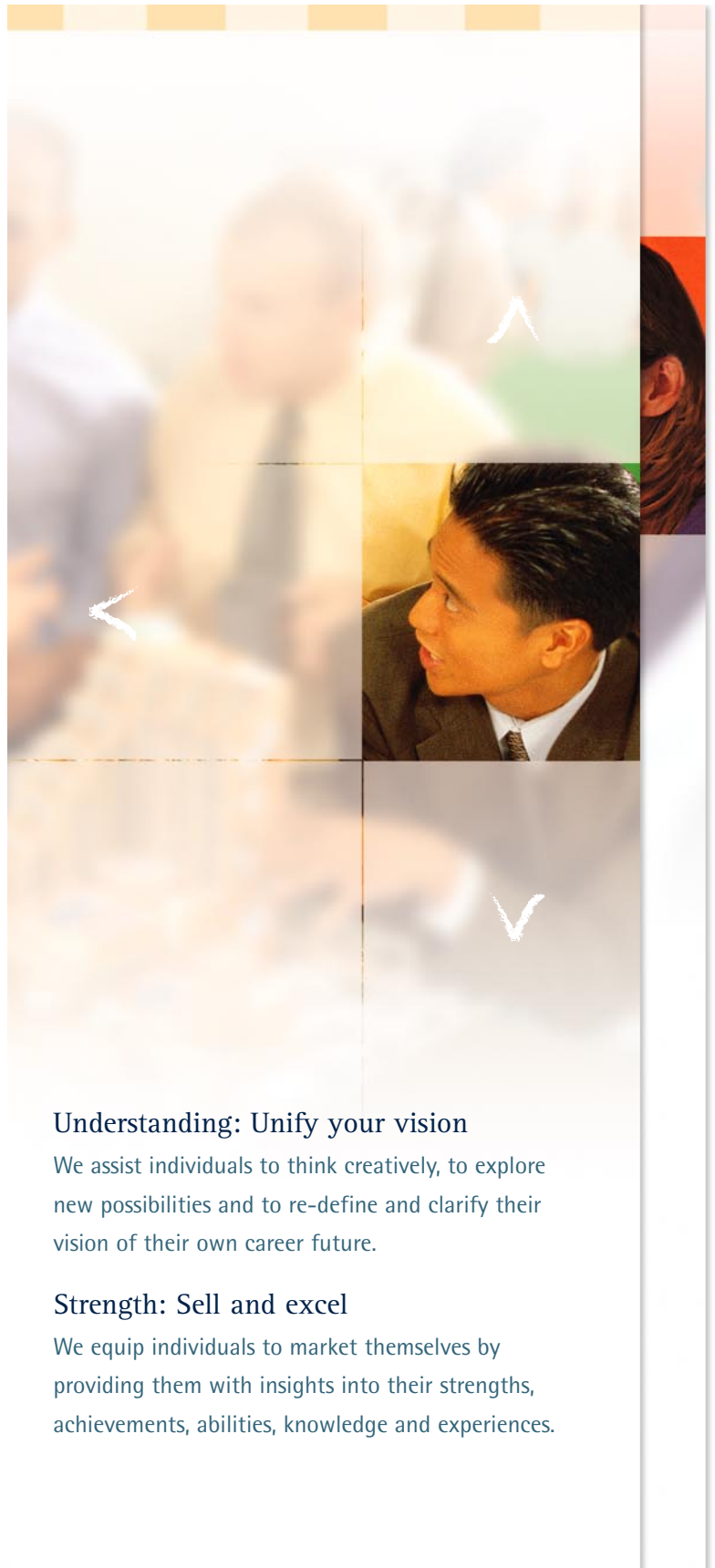
We help individuals to identify their existing strengths and skills and the value of their experiences. We guide them to define their needs, objectives and core values. Finally, we assist them to research industries, locations and prospective employers.

### **Opportunity: Optimize yourself**

We show individuals how to develop a personal positioning statement that emphasizes their value proposition. We then assist in the preparation of materials that market their abilities. Then we help them target employers of choice.

### **Career: Create the market for you**

We empower individuals to develop and implement their personal marketing plan. Our years of experience enable us to assist individuals to develop networks that penetrate the invisible job market and uncover hidden opportunities.



### **Understanding: Unify your vision**

We assist individuals to think creatively, to explore new possibilities and to re-define and clarify their vision of their own career future.

### **Strength: Sell and excel**

We equip individuals to market themselves by providing them with insights into their strengths, achievements, abilities, knowledge and experiences.

## Transition to success. The McClure difference

We have worked with industries from financial and legal services to manufacturing and healthcare; from energy and publishing to information technology and telecommunications; from pharmaceuticals and cosmetics to fashion and others. Our focus has always been on the individuals we help to find their existing strengths and skills while creating pathways to develop new ones.

We combine market research and knowledge with global capabilities to offer our client companies and their employees expanded coverage and opportunities.

Our unique methodologies and our coaching techniques are focused on guiding individuals to understand and promote their own excellence. Our larger world view helps individuals to be more forward thinking and grow their careers for the future.

While we utilize the best technologies, it is our experience and our commitment to individuals that sets us apart. It is our dedicated staff of professional coaches and career consultants who will make the difference for your company and for your employees.



## Transition is a Must. Success is a Choice.™

Find out how McClure can help you  
help your employees.

McClure Management Group, LLC  
330 Madison Avenue, 15th Floor  
New York, NY 10017  
t: 212.309.7555 f: 212.309.7551  
info@McClureMgt.com  
www.McClureMgt.com